# Community Value Alliance



# The NonProfit Alliance

**Roundtable Council** 



#### **More Information**

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#### The NonProfit Alliance

A specialized group of non-profit executives assemble to discuss critical issues facing their organizations. They look to become consummate professionals focusing on thought leadership, critical thinking, and entrepreneurial solutions. These executives will use this Council to network, share thoughts and experiences, learn about future trends, and learn from each other.

## **Why Needed**

Organizational leaders, especially in Non-Profits (NP), wear many hats. Keeping up on the latest trends in this industry is on-going. CVA designed this Council to be a forum for NP leaders to express though leadership, critical thinking, entrepreneurial decision-making, and learn from experts in the field. The Council offers a safe, non-threatening environment using a privacy cloak known as The Chatham House Rule.

## **Composition**

A small group of NP leaders meet monthly. CEOs, Executive Directors, Chief Development Officers, and Chief Operations Officers are welcome. This exclusive group will have access to the brightest minds in the NP industry and receive tips and insights for moving organizations into future sustainability.



### **Factoid**

According to the May 2021 Fidelity
Charitable Study, "Seismic Shifts to
Redefine Philanthropy" there is a movement in giving
trends and the definition of philanthropy. According
to the article's author, "Charitable giving is quickly
becoming charitable living, impacting not just the non
-profit sector, but the way people work, play, and
invest broadly."

# **Objective**

Using a confidential and specifically honest approach to communication, the Council provides the means to learn about new trends, network with like minded people, improve operational support, maximize the business models, and prepare organizations for success.

#### **Benefits**

- Benchmark your organization with other non-profits
- Collaborate with other like-minded non-profit leaders.
- Identify funding trends.
- Educate your Board on the importance of understanding Mission and Margin.

# **Suggested Topics**



| Session  |
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| Session  |
| Benchmarking fund development and identification of current trends.                          |
| Best practices to operationalize your organization, Adapting to new normal.                  |
| Aligning Mission and Margin.   |
| The future of philanthropy: Fundraising in the year 2025 and beyond.                         |
| Cybersecurity.   |
| Distinction and importance between non-profit and for-profit accounting.                     |
| Nonprofit restructuring: mergers as a strategy to amplify mission and increase social value. |
| Planning & Feasibility Studies: developing strategies for increased philanthropic success.   |
| How to conduct your best and most successful capital/endowment campaign.                     |
| Building a more effective fundraising board.   |
| Understanding the Lifecycle of your NP and taking it to the next level.                      |
| Creative financing opportunities for NP  |
| Succession Planning  |



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