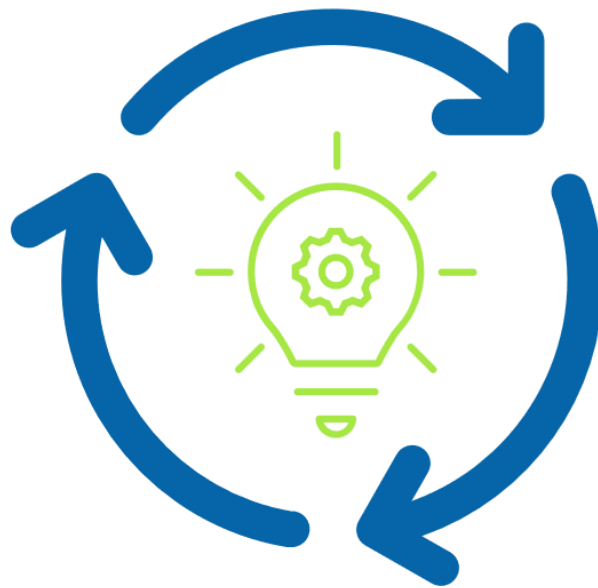


Community Value Alliance



NonProfit Business Modeling



More Information

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Tell Your Story

Business models tell the story about how organizations create, deliver, and capture value. Nonprofit organizations or programs are based on initial assumptions. A business model canvas is a tool that clearly articulates the key and most risky assumptions during an organization's launch, transition periods, and strategic discussions. The canvas evaluates your organization's core functions and their interconnections, with your Mission at the center of attention.

What We Do

CVA helps nonprofits define their blueprint for how to create value for beneficiaries and donors through the visualization of a canvas. This canvas will help:

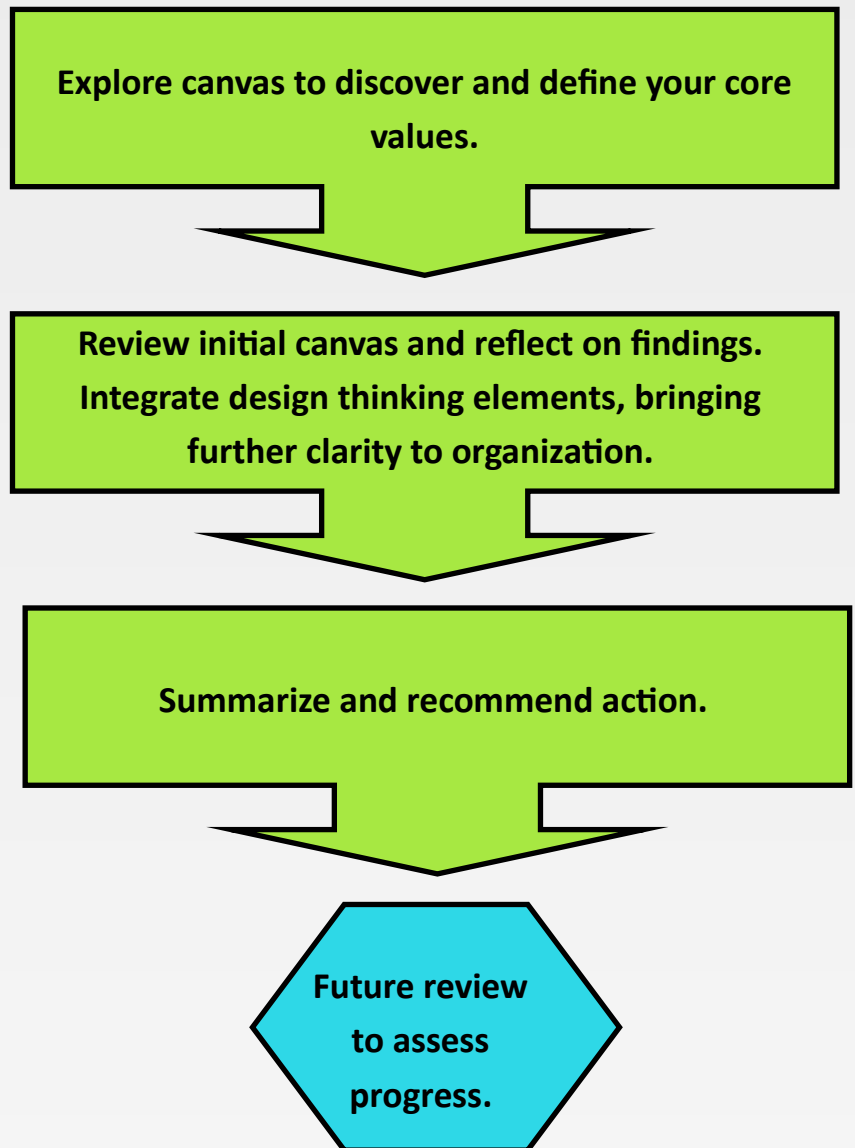
- Design new organizational models, sections or programs in an existing organization.
- Analyze and update current business model viability for organization, program, or section.
- Improve strategic alignment.
- Communicate new strategic opportunities and innovation.
- Explicitly define value creation for the donor.



Nonprofit Leadership Role

As a nonprofit leader, the canvas is the starting point to validate assumptions about beneficiaries and donors by soliciting feedback from stakeholders (employees and board members). This results in more effective programs and fundraising campaigns.

Our Process





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alliance

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