

Community Value Alliance



NonProfit Acceleration Program



More Information

Rachel Covington

Executive Director

rachel.covington@cvastl.org

314.780.2902



Introducing NonProfit 360

CVA recognizes that well-designed education can impact the knowledge base for nonprofit organizations, leading to improved operational health and vitality. We've participated in extensive collaboration with a cadre of qualified leaders in the nonprofit space. The result is a full, best practices curriculum that led to the creation of an acceleration program called NonProfit 360.

Increasing Capacity

Our program is designed to increase nonprofit leadership and staff capacity in the following areas:

- ◇ Accounting
- ◇ Human Resources
- ◇ Legal
- ◇ Fund Development
- ◇ Board Development & Engagement
- ◇ Strategic Communication
- ◇ And More!

After an 11-week learning session (Learn From Experts) the cohort will participate in The NonProfit Alliance, a Roundtable Council. This affords participants the opportunity to Learn From Each Other. This Council builds a peer community by sharing examples and insight with the intent of capitalizing on long-term synergies.

Program Detail



Session	Description
Introduction	Overview, attendee responsibilities, review of nonprofit lifecycle.
Setting Your Purpose	Lifecycle assessment, organizational readiness, logic model basics. Define organizational purpose, identify values, stakeholder connection.
Volunteer Management	Identify volunteer recruitment strategies, understand four core volunteer needs, increase engagement & retention.
Board Development	Differentiate unique role of nonprofit governance, effective board meeting management, explore best practices.
Financial Management	Introduce important nonprofit-nuanced accounting functions, including the reading of statements. Reporting responsibilities for NP organizations.
Human Resource Compliance	Detailed discussion of key HR specialty areas that are priority to have within the non-profit organization. Typical HR roles and responsibilities. What to do when your organization grows and matures.
Strategic Communication	Understand your audience. Crafting the message. Mastering the 4 P's of communication.
Fund Development	Conceptualize organizational costs. Create preliminary fund development plan. Understand donor conversation.
Legal & Bank Fraud	Understand legal requirements relevant to nonprofit operation at federal, state, and local levels. Understand internal banking controls and the effects of fraud.
Developing Your Brand	Identify and articulate your differentiators. Create and communicate your brand statement.
Celebration & Next Steps	Celebrate program completion. Discuss lessons learned. Explain The NonProfit Alliance.
The NonProfit Alliance	Transition to collaborative learning embodying the motto, "Learn from experts. Learn from each other." Guest speakers will also introduce new topics for discussion. Three total roundtable sessions.



community
value
alliance

CVASTL.ORG

Community Value Alliance
999 Executive Parkway - Suite 320
Creve Coeur, MO 63141

Phone: 314.780.2902
Email: rachel.covington@cvastl.org